



RUTGERS

Rutgers Business School
Asia Pacific

Rutgers, The State University of New Jersey

EXECUTIVE

MBA

Singapore

RUTGERS
One Washington Park
Rutgers Business School
Newark and New Brunswick



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Welcome from the Rutgers Executive MBA Program Director

Dear Prospective Student,

In a knowledge-intensive environment such as ours, a dynamic, state-of-the-art Executive MBA degree becomes a career and business necessity. Incorporate the fact that business is globalizing and transforming at an unrelenting pace, and an MBA could become a career imperative. That's where we come in. The Rutgers Executive MBA (EMBA) program is specifically designed to provide you with the theoretical tools, the practical insights, and the vital hands-on skills essential to compete in this challenging environment. The 14.5 months learning experience is tailored for executives and managers like you who wish to remain on the job while obtaining an MBA. Rutgers' prestige, history (it is the eighth oldest institution of higher education in the United States and one of nine Colonial Colleges that includes Harvard, Yale, Princeton, and Columbia), and international reputation have all been leveraged to give you an EMBA program of uncompromising quality.

You will be taught by individuals who truly relish the challenge of working with executives and managers while sharing their significant experiences in business, consulting, and research. Our teaching philosophy is twofold and very simple: we promise to discuss material that is current and practical, and we promise to deliver an EMBA program that is nimble— a program that rapidly adapts to the constantly changing, technology-driven business world. You will also benefit from the synergy generated by interacting with your classmates. You will find that the networking and bonding within each class and study group will be the catalyst that will power your next career transition.

In fact, the lifelong contacts that you will establish with this highly motivated group of Rutgers EMBA's will be a reward in itself. Now is the time to achieve parity with the huge changes that characterize today's business world. If a challenging, globalized business education is indeed your career and business imperative in this knowledge-intensive economy, think of the Rutgers EMBA program as its integral component.

We are immensely proud of our Executive MBA alumni. More than 1,500 mid-career high-potential managers have graduated from the Rutgers University Executive MBA program in the past thirty years in the US, Asia, and Singapore. All of these men and women shared the common goal of enhancing their leadership capacity and career potential.

If you would like to become member of this dynamic group, we invite you to apply.

Sincerely,



Farrokh Langdana, PhD
Director, Executive MBA Program
Rutgers Business School—Newark and New Brunswick
Rutgers, The State University of New Jersey





“ Business in our complex world continues to change and we must stay up with the latest information and learning. Rutgers faculty has been amazing and world class without a doubt. Choosing Rutgers MBA program has been an excellent decision and has immeasurably helped by building on skills I already had and added a wide range of tools and knowledge I never knew existed.

Definitely one of the best decisions I've ever made. ”

Wesley Graff, MBA
Technology Consultant & Entrepreneur
Rutgers Executive MBA Program, Class of 2017 Singapore

A Tradition of Excellence



Founded in 1766, Rutgers, The State University of New Jersey, is distinguished as the 8th oldest institution of higher learning in the United States and one of nine Colonial Colleges that includes Harvard, Yale, Princeton, Pennsylvania, and Columbia. Rutgers has been a pioneer in an array of academic and professional fields. Today, it is a vibrant and diverse community of over 65,000 students and more than 14,400 faculty and staff located on three campuses at Camden, New Brunswick, and Newark, New Jersey, USA.

Rutgers Business School (RBS), an innovator in management studies, was established in 1929 and has offered an MBA degree since 1941. Rutgers Business School–Newark and New Brunswick began offering the Executive MBA program in 1980. Rutgers Business School prides itself in excellence, diversity and access and our students are enrolled in undergraduate programs in Newark and New Brunswick, MBA, Executive MBA, Masters of Accounting and PhD programs. Today the Executive MBA program is often regarded as one of the top EMBA in the US and around the world.

Rutgers Business School–Newark and New Brunswick is accredited by The Association to Advance Collegiate Schools of Business International (AACSB), the highest standard in quality and continuous improvement in undergraduate and graduate education for business administration and accounting. Fewer than 400 of the more than 1,200 business programs in North America have successfully completed the rigorous review necessary for accreditation. RBS has been continuously accredited by AACSB since 1941. Today, there are 655 business schools across 44 countries and territories that maintain AACSB Accreditation, and these schools join an elite group that makes up less than five percent of the world's business programs.

Rutgers University is a member of the elite Association of American Universities (AAU). Founded in 1900 by a group of fourteen universities offering the PhD degree, AAU is an association of 61 leading public and private research universities in the United States and Canada. AAU member universities are on the leading edge of research, teaching excellence, and solutions.





“As my current work is very much linked to new product innovations, I think, I am more pro-active and engaged in discussions and decisions about business performance and financials of the new products as well as investment decisions.

Faster and fact-based decision making then before; it is what I believe I am now contributing to the company beyond my usual technical work.”

Nguyen Vinh Long, MBA
Supply Chain Program Director
Unilever, United Kingdom
Rutgers University Executive MBA Program, Class of 2016 Singapore

The Competitive Edge

Whether you're looking for an excellent education, or first-rate faculty, you will find it all in the Rutgers University Executive MBA Program.

The Rutgers University Executive MBA program is the premier choice in executive education for the highly motivated professional with aspirations for accelerated career growth and development because it offers elite professors with practical experience, a rich and constantly updated curriculum, globally recognized areas of specialization, a network of bright professionals, and a convenient CBD location giving an excellent return on investment.

The Rutgers University Executive MBA program in Singapore offers a business education that encompasses proven concepts, tools, and techniques, as well as a variety of new ideas generated by a distinguished faculty. It is a place where the intersection of theory and practice provides maximum benefit to individuals intent on making every class count. You will learn from faculty who are sought-after consultants and from seasoned business professionals who are your classmates.



The Financial Times ranked the Rutgers Executive MBA

#7 in Finance Worldwide 2016

#8 Strategy Worldwide 2015

#15 in the US 2016

Top 70 EMBA Worldwide 2016



A Program Tailored for Busy Executives

The Rutgers University Executive MBA Program can be completed on a part-time basis over 14 ½ months while continuing to work full-time. The curriculum and accreditation standards are equal to those of the Rutgers University Executive MBA Program in the United States. All the classes are taught by Rutgers University professors who are flown to Singapore. A total of 18 modules are delivered, including 14 core modules and 4 advanced modules. Each module consists of 38 hours of classroom time.

The program begins with a nine-day Intensive Week designed to orient the participants to the program and ease the apprehension that is naturally felt for many who have not been students for 10, 15, or even 25 years.

After the initial nine-day session, classes consist of two consecutive weekends and two weekday evenings each month. The program concludes with an intensive nine-day Capstone Week focused on business strategy and application and what students have learned over the course of the program.

The EMBA program utilizes a “building-block” approach where each course builds upon the previous one while minimizing redundancy in the delivery of information.

Students are organized into teams that study together, work together on projects, tutor one another, and complement one another’s strengths and weaknesses. This approach gives individuals the chance to hone their team-building and leadership skills which can be applied directly back to their work environment. This team environment also leads to valuable contacts and lasting friendships that serve EMBA participants long after graduation.

Class Profile

A typical Rutgers Executive MBA class is comprised of a diverse group of managers from a wide range of industries and job functions in both the public and private sectors.

Average Age at Entry	40
Average Years of Work Experience	16
Industries Represented	12+
Nationalities Represented	10+
Class Size	20-25

Class Schedule

The part-time Executive MBA course is comprised of 18 modules (14 core modules and 4 advanced modules) over a 14 ½-month period from February through April each year. Except during the intensive first and final month of the program, classes are held on two consecutive weekends from 9am-6pm and on the intervening Tuesday and Thursday evenings from 7:00-10:00pm. For a copy of the schedule, please visit our website for more details.

Fees

The cost of the 2018-2019 Executive MBA Program in Singapore is SGD \$75,000, subjected to prevailing GST. The fees include tuition (SGD \$71,000) and all materials (SGD \$4,000). Fee payments are made directly to Rutgers Business School Asia Pacific in three or six installments. Fees are subjected to revision annually.

All matriculating students must pay the first tuition installment prior to the first module. For further details about the fees or payment schedule, please contact the Rutgers Business School Asia Pacific office.

“Professors are very important for an executive program like the Rutgers EMBA. I consider them to be one of the legs of 3 legged stool; classmates being the second and course structure of Rutgers being other third. I am impressed with the professors! All of them have excellent qualifications and teaching style to match the subject.”

Gururaj Upadhye, PMP, MBA
Vice President – Global Equity Strategic Initiatives
Bank of America Merrill Lynch, Singapore
Rutgers Executive MBA Program, Class of 2013 Singapore



Rutgers is dedicated to lifelong learning

Alumni are invited to attend any class any time. Returning to class offers a “refresher” as well as an opportunity to learn the latest theories and concepts on a particular subject. Public seminars and workshops on current business topics are also hosted periodically in Singapore. Alumni are welcome to return to class or attend a Rutgers public seminar at no charge... this is our way of continuing to support your education after graduation.



“ The professors at Rutgers are great. Through their enthusiasm to impart their lifetime of research and teachings, the students benefitted greatly and the lessons are always over too soon and packed with so much useful information. The application is almost immediate. The capstone Business Strategy class helped me the next week when I had to attend a Leadership Summit in the US and had to present a business strategy to the CEO and the Operating Committee ”

Lim Tze-Beng, MBA
Regional Manager, Business & Distribution
Ashland, Singapore
Rutgers Executive MBA Program, Class of 2015 Singapore

Module Descriptions

The core curriculum is designed to provide students an in-depth mastery of the academic disciplines and applied functional areas necessary for leadership roles. Delivered by our full-time faculty and industry practitioners, the core equips students with practical knowledge; case-based lessons and collaborative learning.

The content of some modules is updated on a regular basis. The program curriculum is developed by Rutgers Business School–Newark and New Brunswick and includes 18 modules (14 core modules and 4 advanced modules):

Aggregate Economics examines the underlying forces that contribute to the present economic climate in the domestic and international arenas. Topics include inflation, recession, economic growth, and fiscal and monetary policies.

Analytical Techniques covers mathematical model-building and analysis techniques for business applications. Topics include linear programming, project scheduling, decision analysis in an uncertain environment, queuing (waiting line) models, and inventory systems, with an emphasis on computer-generated solutions and their interpretation and application to the manufacturing and service sectors.

Business Statistics introduces the use of statistical methods and probability theory in the analysis and modeling of business problems. Examples and applications are drawn from such settings as market research, quality control and production.

Business Strategy deals with strategic decisions at the business and corporate level that determine the competitive advantage of the firm and its short and long term performance and survival. Topics include situation analysis, core competence, competitive strategy, mergers/acquisitions, strategic alliances, and corporate restructuring.

Weblife and Management Decision educates the student about some essential aspects of this new environment in a participative, self-learning effort. Participants will be challenged to: identify the core features of the new environment, understand better human behavior in the virtual era, come up with the measurement methods to monitor, understand, intervene in the new environment, propose new ventures and business models, formalize key business decisions and parameters for their formalization and real time execution, and think about the issues of sustainability and ethics in the virtual era.

Financial Accounting provides an understanding of the relevance of accounting information for managerial decisions. It examines how the accounting systems of enterprises can aid in formulating business strategies, resource allocation decisions, cost planning and control and performance measurement.

Financial Management examines the financial and economic principles of business financial management and their applications. The development of financial plans for the organization and the establishment of financial policies are emphasized.

Global Leadership examines the dynamics of leadership, teams and negotiations. Through intensive case discussions, role-plays, and the application of the material to their professional lives, students will significantly expand their skill repertoire.

International Business introduces managers to the major international influences on their decisions and to basic analytical tools, such as country risk assessment, hedging of foreign exchange risk, and cost-benefit analysis.

Law and Ethics examines the relationship between the law and the business firm. Through examination of select areas of the law, especially company law, the legal boundaries of managerial discretion are analyzed.

Managerial Economics presents the basic tools used for market analysis and managerial decision making, including the behavior of firms and consumers.

Marketing Management is centered on the marketing concept and its impact on strategic decision-making processes. Product, pricing, promotion and distribution decisions are a major focus.

Organizational Behavior focuses on individual behavior and organizational design and their impact on organizational effectiveness. Topics include motivation, rewards, job design, communication, structure, and organizational change.

Supply Chain Management provides an integrated view of the problems and techniques encountered in the production and delivery of goods and services. Topics include capacity and location analysis, quality management, inventory control and project scheduling.

Advanced Modules comprise of the remaining 4 modules needed to complete the degree requirements. These advanced classes will take an in-depth at a wide range of topics including international finance, global marketing, business in emerging economies and other key areas of importance for today's global business leader. The cohort will decide on the choice of Advanced modules taken.



Faculty for the Executive MBA Program in Singapore

Pioneers in academia and partners with the business community, Rutgers business professors are internationally renowned scholars, editors of prestigious academic journals, award-winning teachers and top consultants to industry and government. Below is a sample of some of the faculty teaching the Singapore program.

Name of Professor	Academic Qualification	Modules
Ajai Gaur	PhD, National University of Singapore	Business in Emerging Economies (Adv Module)
Aviad Pe'er	PhD, University of British Columbia	Business Strategy
Barry Karafin	PhD, University of Pennsylvania	Business Strategy
Ben Sopranzetti Jr	PhD, University of Illinois	International Financial Strategy (Adv Module)
Farok Contractor	PhD, University of Pennsylvania	International Business
Farrokh Langdana	PhD, Virginia Polytechnic Institute and State University	Aggregate Economics
Frank McIntyre	PhD, Stanford University	Managerial Economics
Harsharanjit Jagpal	PhD, Columbia University	Marketing Management
Ian Williamson	PhD, University of North Carolina, Chapel Hill	Organizational Behavior
Jeffrey Robinson	PhD, Columbia University	Foundations of Entrepreneurship (Adv Module)
Jonathan Eckstein	PhD, Massachusetts Institute of Technology	Analytical Techniques
Jim Smith Jr.	PhD, Temple University	Executive Leadership (Adv Module)
Leonard Goodman	PhD, New York University	Financial Accounting
Mark Castelino	PhD, The City University of New York	Financial Management
Miklos Vasarhelyi	PhD, University of California Los Angeles	Weblife and Management Decision
Ramon Henson	PhD, University of Michigan	Global Leadership
Rosa Oppenheim	PhD, Polytechnic University	Business Statistics
Sengun Yenyurt	PhD, Michigan State University	Global Marketing Strategy (Adv Module)
Suresh Govindaraj	PhD, Columbia University	Financial Statement Analysis (Adv Module)
Wayne Eastman	JD, Harvard University	Law and Ethics

The list of Advanced Modules offered each year may vary.

Selected Faculty Biographies

Wayne Eastman
JD, Harvard University

Professor Eastman has published articles in business ethics, management, and law journals. His academic research program focuses on how emotions in the form of social preferences such as altruism, shame, and competitiveness combine with concern for the self, and on how that combination of social preferences and self-regarding preferences works well or fails to work well in business, law, and politics. Particular focuses of his academic work are altruistic leadership, value diversity, and the positive and negative features of ideological thought and feeling.

Farok Contractor
PhD, Wharton School, University of Pennsylvania

Professor Contractor's research focuses on corporate alliances, outsourcing, valuation of intangible assets, the technology transfer process, licensing, and foreign direct investment. He has written well over a hundred scholarly papers on these topics, and nine books which have been cited more than 1700 times. Prof. Contractor has also been rated by several surveys as among the top-ranked contributors of scholarly papers to the field. He was elected to the Executive Board of the Academy of Management's International Management Division, the Executive Board of the Academy of International Business, and was elected a permanent Fellow of the Academy of International Business in 1995.

Suresh Govindaraj
PhD, Columbia University

Professor Govindaraj teaches Financial Accounting as well as Financial Statement Analysis in the EMBA program. The latter course now includes a module on Forensic Accounting. Suresh has also been a faculty member at the Stern School of Business, New York University, Kellogg Graduate School of Management, Northwestern University and the Graduate School of Business, Columbia University. He is also an invited speaker on financial analysis at the Columbia University School of Journalism.

Farrokh Langdana
Director, EMBA Program; PhD, Virginia Polytechnic and State University

Professor Langdana's areas of specialization include monetary and fiscal theory and international economics. His research deals with macroeconomic experimentation and the role of stabilization policy in an expectations driven economy. He has published several articles as well as four books in this area. His most recent book is *Macroeconomic Policy: Demystifying Monetary and Fiscal Policy*. He is the recipient of numerous teaching awards.

Leonard Goodman
PhD, New York University

Professor Goodman has his B.S. Degree in Accounting from Brooklyn College and MBA and Ph.D. Degrees from New York University. He is a CPA with experience in both public and private accounting. He has published over 60 articles in professional journals in accounting and taxation. He has taught Executive MBA students in Mainland China for the Hong Kong University of Science and Technology and was an Academic Visitor at Hong Kong Polytechnic University.

Jonathan Eckstein
PhD, Massachusetts Institute of Technology

Professor Eckstein is a Professor in the department of Management Science & Information Systems at Rutgers. He has worked on risk-averse optimization modeling and on applying O.R. techniques to managing information systems. He completed his Ph.D. in Operations Research at M.I.T. in 1989, and then taught at Harvard Business School for two years. He then spent four years in the Mathematical Sciences Research Group of Thinking Machines, Inc. before joining Rutgers.

Miklos Vasarhelyi
PhD, University of California Los Angeles

Professor Vasarhelyi has been the KPMG Professor of Accounting Information Systems at Rutgers since 1989, where he is also the Director of the Rutgers Accounting Research Center. He has also been a consultant for AT&T Laboratories since 1985. He received B.S. degrees from the State University of Guanabara (Economics) and Catholic University of Rio de Janeiro (Electrical Engineering), M.B.A. from the Massachusetts Institute of Technology (Management) and a Ph.D. from the University of California, Los Angeles.

Admissions

Admission to the EMBA Program is highly competitive, and enrollment is limited.

Applicant must meet Rutgers Business School's admissions standards:

- A bachelor's degree or international equivalent from an accredited university
- 8 to 10 years of full-time work experience preferred
- A successful interview with a Rutgers Business School representative
- Maturity and motivation
- Proficiency in oral and written English

The criteria for selection include the applicant's potential for success at senior management levels and the ability and motivation to participate in a rigorous and intensive course of study while employed full-time.

To find out if you are eligible for the program, please submit your current resume to apply@rutgers.edu.sg. Eligible candidates will be notified to begin the application with the submission of the remaining documents.

For further information about the complete application and admissions processes, please review the details on the full application form or contact the Rutgers Business School Asia Pacific Office.

About Rutgers Business School Asia Pacific

Rutgers Business School Asia Pacific Pte. Ltd. is a private education institution in Singapore registered with the Committee for Private Education. The company is wholly-owned by Rutgers, The State University of New Jersey (USA).

Rutgers Business School Asia Pacific offers Rutgers University's renowned Executive MBA Program to talented professionals in Singapore. In addition to the EMBA program, we are also offering open enrolment and customised Executive Education programs for both individuals and corporates.

Please contact us for further information:

Rutgers Business School Asia Pacific Pte. Ltd.

1 Keong Saik Road
The Working Capitol Level 1
Singapore 089109

Phone: (65) 6805 4005
Email: info@rutgers.edu.sg

www.rutgers.edu.sg

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“ Embarking on an MBA is a difficult decision for many executives today. Due to the diverse cultural backgrounds of our class, and the Profs, it further added to my experience. Whether it was, Singapore, Israel, India, China, Malaysia, the UK, South America or the US, my genetic disposition that Australia and Australian’s are centre of the universe was displaced permanently and replaced with the knowledge that diverse thinking from both cultural and career background is a power commodity in any critical analysis and problem solving. ”

Matthew Barron, MBA
Financial Futures Trading Consultant
Genesis Proprietary Trading, Australia
Rutgers Executive MBA Program, Class of 2015 Singapore

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